The Drinks Bulletin / February '19



We start February with snow on the ground—a reminder that we're still in deep winter. However, we're warmed by the arrival of new drinks into our catalogue this month and some welcome promotions for February.

Price increases are a feature of this time of year. Affected by factors such as the sterling devaluation and budgetary changes to some cider classifications, a number of our brands have increased their prices. These are highlighted in our **February Price List** and include Arbor Ales, Double Dutch, Harry's Cider, Hogan's Cider, Once upon a Tree, Sixteen Ridges Vineyard and The Sweet Potato Spirit Co.

NEW Hobsons Brewery / Oldfields Cider

Hobsons are celebrating over 25 years of brewing in Shropshire. Their ethos for everything local has remained at the heart of the brewery and they have grown organically to be the stand out brewery in the region. Sister company **Oldfields** is a collaboration with local hop farmer Geoff Thompson from nearby Oldfields Farm and Hobsons, who between them have created a superb range of Worcestershire ciders.

Hobsons beers packed 12 x 500ml from £17.36 ex VAT Oldfields cider packed in 12 x 500ml from £17.35 ex VAT



— CIDER —



NEW Penrhos Spirits

Penhros Spirits is a new distillery in the

Marches; a collaboration between two Herefordshire farmers Richard Williams and Charlie Turner. Growers of apples and soft fruits amongst other crops, *Penhros Dry Gin* and *Penrhos Rhubarb Gin* are copper -stilled spirits of top class, capturing the natural essence of the

NEW One Gin

The One brand was born in 2005 around a very simple idea; selling bottled water to fund water projects where they are most needed in the world. Having raised over £17 million so far, **One Gin** was launched as part of this journey, helping to raise £20 million by 2020. The Craft Drink Co is delighted to support this endeavour ... and **One Gin** is delicious too!

£24.62 (ex VAT) for 70cl bottle / 50cl and 5cl miniatures also available





NEW The London Essence Company

The London Essence Company, using distilled essences, imagination and input from leading bartenders, have created a range of carefully calibrated mixers with a contemporary edge. Their entire collection is delicately light and low in calories, with naturally sourced sweetness and no more than 20 calories per 100ml.

6x4x200ml £13.80 ex VAT / 12 x 500ml £16.35 ex VAT



Promotions / February '19





10% OFF Gun Dog Ales

10% OFF when you order 3 cases or more on a single order

What better way to kick off the 6 Nations Rugby Championship than watching the big match with a bottle of **Gun Dog Scrum Dog?** A fantastic beer brewed especially for rugby and sports fans alike. Amber in colour, its refreshingly fruity taste comes from packing in a squad of quality English hops. This is just one of an exceptional range of Gun Dog Ales from this Northamptonshire craft brewhouse. Give it a grandstand for February and everyone will be a winner. Buy any three cases on a single order for 10% OFF. What's not to like.

12 x 500ml £21.00 ex VAT

A free case of Bradley's Drinks

Buy 4 cases, including an Orange Juice and Apple Juice, a get a 5th case Free

Bradley's Drinks is a family run soft drink and cider producer producing outstanding English juices and sparkling drinks on their farm just south of Bristol. They make all their own drinks on the farm, using all natural ingredients sourced as locally as possible. Suitable for vegetarians and vegans; nut, dairy and gluten free, and free of any preservatives or chemicals. Best of all, Bradley's Drinks are delicious.





Using only hand-selected Somerset apples, pressed on their farm, to create the finest, freshest apple juice, this is **Apple Juice** as it should taste.

Nothing added, nothing taken away; Bradleys squeeze their oranges at the farm to create the smoothest, purest and most sublime **Orange Juice**.

Bradley's Orange Juice 12 x 25cl £10.92 ex VAT
Bradley's Apple Juice available in 12 x 25cl, 8 x 75cl and catering 5 & 10 litre
pouches

Bradley's Quench Drinks available in 12 x 33cl and 8 x 75cl packs

A free Two Birds Countryside Spirits 'Love Birds' Gift Box

Spend £100 and receive a Free 'Love Birds' Gift Box

The complete range of Two Birds gins and flavoured vodkas, in 20cl & 70cl, are a huge success all year round. Add to your Gin Menu or bolster your retail range in time for Valentine's Day (spend £100 on a single order) and get a free 2 x 20cl Gift Box.

10% OFF all English Wines ... including some lovely pinks!

Buy any 6 full size bottles on a single order

We have some excellent English wines in our catalogue—ideal for your Wine List or retail offering if you're looking for a local, English dimension.

10% OFF when ordering 6 or more bottles



